

## **MyWestminster Programme**

### **Summary note for Full Council**

**26 June 2019**

#### **1. MyWestminster programme**

The MyWestminster Programme was launched in November 2017 to build on the Council's commitments to engaging communities, innovation in service delivery and investment in local services.

The MyWestminster programme sits at the heart of the Council's ambition to create a City for All. It was originally comprised on three main strands of work:

- MyWestminster Fund – a funding pot for community groups to deliver local projects
- MyWestminster Projects – a package of projects delivered by the Council enabling new approaches to service delivery to be tested or supplementary services to be delivered.
- MyWestminster City Lions – an enrichment programme for young people in Westminster, designed to connect them to the diverse experiences Westminster has to offer and broaden their horizons.

The Programme has subsequently been widened to include new areas of delivery, including the MyWestminster Day (due to take place this year on 30 June) and MyWestminster Life, a bespoke project to celebrate the cultural heritage of Westminster and connect our citizens to our past. There is currently an exhibition of artefacts from the Westminster Archives on the Upper Ground Floor of City Hall, which forms part of the MyWestminster Life strand.

The rest of this note however focuses on delivery against the original three themes as this is where most progress has been made and most resource has been directed to date.

##### **1.1. MyWestminster Fund**

This is an open fund for community groups to bid in to for funds to be used on projects to support the needs of the Westminster community and its residents.

Bids are expected to demonstrate how funding will contribute to the delivery of City for All objectives with a particular focus on priority areas set out when the Fund was launched. Groups are able to bid for funds up to £10,000 per project.

Three rounds of the MyWestminster Fund have now been completed with the following totals allocated in each round:

Round 1 – Spring 2018: 29 projects totalling £199,926  
Round 2 – Autumn 2018; 19 projects totalling £123,641  
Round 3 – Spring 2019: 29 projects totalling £149,281.26

##### **1.2. MyWestminster Projects**

The MyWestminster Projects are a range of Council-led initiatives to improve the lives of residents and the city as a whole.

Made up of seventeen distinct projects, the projects offer Westminster fresh approaches to issues the Council has often been grappling with for a number of years.

The end of year report showed that the projects are all progressing in line with their original brief and new monitoring arrangements have been put in place to quantify the impact of each project. Halfway through the two-year programme, approximately half the original money had also been spent, demonstrating a well-managed expenditure profile.

The full list of projects and expected benefits is provided at appendix 1.

### **1.3. MyWestminster City Lions**

City Lions aims to connect Westminster's young people, aged 13-16, to the best cultural and creative opportunities in the city. City Lions targets young people who are from 30% of the most deprived wards in the city and will provide a programme of activities for 600 young people over 2 years.

Since September nine schools and three youth clubs have been actively involved. 310 young people have participated, we are on target to reach in the region of 600 by August 2019, almost twice the target. City Lions have delivered eight targeted programmes in schools and as holiday programmes for Children Services and self-referred young people. By the end of July 30 Young people will have had work experience in a range of sectors.

Officers are working to develop two innovative programmes to help hard to reach and highly traumatised young people to engage with education and the world of work. The first pilot is due to commence in September with Willmott Dixon Interiors being our main commercial partner.

There are a range of regular cultural delivery partners including Somerset House, Photographers Gallery, the Saatchi Gallery, The Royal Academy, Wallace Collection, V&A, Society of London Theatres, English National Opera, Science Museum and the Exhibition Road Group. In addition, American Entertainment Group, Multiplex and SOLT have offered unique opportunities.

80% of participants feel they're better able to identify their creative potential as a result of the programme; over 70% of participants feel more empowered to identify and enjoy creative places and spaces in Westminster; 70% of participants are non-white and over 50% are from most deprived wards in Westminster

<b>Project</b>	<b>Expected benefits</b>
Housing Standards Force	Increase in formal action against rogue landlords to address non-compliant behaviours
	Increase in enforcement actions against landlords and letting agents in order to improve the quality of property standards
	Increase in number of actions taken to reduce anti-social behaviour in relation to short-term lets
ActiveStreets	Enable physical activity, leisure and sport opportunities on the doorstep in our neighbourhoods for children, young people and families
	Increase in the number of people who report they know their neighbours and can ask them for help
	Improve air quality and increasing active travel and physical activity, leisure and sport opportunities
Air Quality Manifesto	Increase the number of EV charging points
	Reduce pollution from older vehicles travelling within Westminster
	Implement measures to reduce pollution around primary schools
	Engage businesses and reduce pollution from unnecessary vehicle idling
Reducing Elderly Isolation	Reduced isolation and loneliness amongst older persons
EU Citizens Support Programme	Support EU citizens to remain in Westminster following the UK's exit from the EU
	Increased engagement with EU citizens regarding advice about the implications of Brexit
	Improved knowledge and online support for EU citizens about the implications of Brexit
Stay Safe	Improved support to young people who are repeated victims of crime and reduction in the number of these groups going on to perpetrate crime.
	Young people have improved perception of their safety in Westminster
Life Skills Lessons	Increased number of schools operating as a Centre of Excellence and provide outreach services to other Westminster Schools
	Improved training and guidance offer to schools based on a needs analysis framework
Life Skills Short Breaks	Increased number of people with SEND accessing employment, education or training workshops
	Increased satisfaction among young people with SEND, carers and parents for employment support
	Increased programme participation of young people with SEND
	Increased participation of young people with SEND whose parents completed IAG sessions
Supported Accommodation Plus	Increased number of supported accommodation visits
	Increased awareness of the signs of ill mental health
	Increased awareness of mental health services offered
	Increased number of young people that complete the support programme
	Increased number of staff that understand mental health
	Increased staff confidence in referring to mental health services
	Increased staff confidence to support young people with mental health
Integrated Street Engagement Unit	Decrease in street-based anti-social behaviour and criminality across the high impact locations in the City
	Increase the number of referrals to support services
	Increase the number of on street engagements, advice and signposting in day time
	Increase the number of individuals referred to treatment programmes

Constructors' Community Pledge	A reduction in the number of resident and business complaints relating to major developments in the city - <i>Lancaster Gate</i>
	Increase in residents who feel able to influence decision-making - <i>Lancaster Gate</i>
	A reduction in the number of resident and business complaints relating to major developments in the city - <i>Marylebone High Street</i>
	Increase in residents who feel able to influence decision-making - <i>Marylebone High Street</i>
	A reduction in the number of resident and business complaints relating to major developments in the city - <i>Bayswater</i>
	Increased number of residents who feel able to influence decision-making - <i>Bayswater</i>
Road to Wellbeing - Westminster Sings	Increased number of residents who feel informed about mental health services
Cultural Strategy	Residents gain greater awareness and access to cultural opportunities in Westminster
	Increase the number of residents that can benefit from opportunities created through physical regeneration
	Contribute to Westminster's perception as a beneficial place to do business
	Culture is used as a tool to achieve greater health and wellbeing outcomes
Markets	Increased satisfaction with Westminster's street markets by residents and visitors
	Number of market traders report increased level of support from the council
Nighthub/Soho Angels	Reduced crime and anti-social behaviour in the evening and night time (ENT)
	Reduced number of alcohol related ambulance call outs in the ENT in the West End
	Increase of West End residents who feel safe at night
	Reduced perception of drunk and rowdiness among residents in West End
	Prevention of night time risks and escalation through early intervention of Night Hub
	Awareness of the Night Safe campaign among residents
	Residents in relevant wards who have heard of the Night Safe campaign
Reduced ENT call presentations and admissions	
Street Waste Action Team	Reduction in incidents of flytipping - <i>Hyde Park</i>
	Increased resident satisfaction on street recycling facilities bins - <i>Hyde Park</i>
	Reduction in incidents of flytipping - <i>Tachbrook</i>
	Increased resident satisfaction on street recycling facilities bins - <i>Tachbrook</i>
	Reduction in incidents of flytipping - <i>Vincent Square</i>
	Increased resident satisfaction on street recycling facilities bins - <i>Vincent Square</i>
	Increased resident satisfaction with clean streets - <i>Warwick</i>
	Increased resident satisfaction on street recycling facilities bins - <i>Warwick</i>
	Reduction in incidents of flytipping - <i>Harrow Road</i>
	Increased resident satisfaction on street recycling facilities bins - <i>Harrow Road</i>
	Reduction in incidents of flytipping - <i>Maida Vale</i>
	Increased resident satisfaction on street recycling facilities bins - <i>Maida Vale</i>
	Reduction in incidents of flytipping - <i>Marylebone High Street</i>
Increased resident satisfaction on street recycling facilities bins - <i>Marylebone High Street</i>	
City Tree Scheme	Increase the number of street trees across the city